



SKODA Auto India achieves a 100% sales growth in May 2011

- ***Records a total sales of 2761 units in May 2011***
- ***Expands its 3S dealership network across India***

Mumbai, June 01, 2011: SKODA Auto India, a fully owned subsidiary of SKODA Auto a.s., Czech Republic and one of the most promising automobile companies in India, today announced a stupendous sales growth of **100%** for May '11 over the same period last year. SKODA Auto India's total sales for May'11 stood at **2761** units against **1381** units for May '10.

SKODA is emerging as a strong global automobile player in its segment with sales of **2761** units, for the month of May, 2011. SKODA is working on their dealership network to strengthen their sales force across country. The company recently inaugurated its 3s facility dealership in Delhi and is planning to inaugurate similar such 3s facility dealership across India.

The Czech auto major is aiming to double its sales globally by 2018 to at least 1.5 million units. SKODA is looking towards Indian market to contribute a considerable share percentage to their global sales figures.

Mr. Thomas Kuehl, Board Member, Sales and Marketing, SKODA Auto India said, "We are very happy to announce 100% sales growth for the month of May, 2011. We are complementing our increasing sales with a rapid expansion of our dealership across the country. With a firm commitment towards being leaders in our segment, we are confident of continuing our growth."

SKODA Auto India announced the year two of 'The SKODA Prize', a prestigious award celebrating contemporary art in India. The SKODA Prize is an annual celebration of recognition of outstanding work in contemporary art in the country. It is a first of its kind award that strives to recognize and reward young Indian artists under the age of 45.