



SKODA Auto India registers a growth of 98% in July 2011

- Records total sales of **2412** units in July 2011

Mumbai, August 01, 2011: SKODA Auto India, a fully owned subsidiary of SKODA Auto a.s., Czech Republic and one of the most promising automobile companies in India, today announced a significant growth of **98%** for July '11 over the same period last year. SKODA Auto India's total sales for July'11 stood at **2412** units against **1222** units for July '10.

SKODA is emerging as a strong global automobile player in its segments and will introduce 2 more models this year including the much anticipated Laura RS and the entry level sedan.

Mr. Thomas Kuehl, Board Member, Sales and Marketing, SKODA Auto India said, "Despite tough market conditions, we have managed to record a healthy growth rate. Our emphasis on quality and superior technology helps create a distinct identity for our products. With our continued focus on customer experience, dealership network and improved after-sales experience, we are sure to maintain a healthy growth rate going forward."

The Czech auto major is aiming to double its sales globally by 2018 to at least 1.5 million units. SKODA is looking towards Indian market to contribute a considerable share percentage to their global sales figures.

SKODA is working on their dealership network and after-sales service to enhance customer experience while reaching out to a larger section of customers across the country. The company currently has 81 showrooms across India.

After the thrilling response it received in the south, the SKODA Yeti Performance Drive will extend to other markets including- Delhi-NCR, Chandigarh, Ludhiana, Ahmedabad & Mumbai.