



SKODA Announces 'Pre Monsoon Check up' Campaign

- Cars to be examined thoroughly for the monsoons
- Check-up across all of SKODA's dealerships from 15th June to 30th June (All states except Tamil Nadu) and 15th August to 31st August (For Tamil Nadu)

Mumbai, 13 June 2011: SKODA Auto India has organized a 'Pre-Monsoon Campaign' for its customers at all their dealerships across India from 15th June to 30th June (All states except Tamil Nadu) and 15th August to 31st August (For Tamil Nadu).

In line with SKODA Auto's commitment towards its customers, the 'Pre-Monsoon Campaign' offers an enhanced customer experience. The campaign will offer a 30 point Check Up where the cars will undergo exclusive rain care related checks apart from cleaning of the plenum chamber, pollen filter, inspecting the tyre pressure and wheel alignment, brake pads, wiper functions, lights and many more. The car will be examined thoroughly and made ready for a safe and hassle free drive in monsoons.

Talking about the 'Pre Monsoon Campaign', Mr. Thomas Kuehl, Board Member & Director, Sales & Marketing, SKODA Auto India said, "We at SKODA strive to enhance the satisfaction levels of our customers. We value our customers and therefore we initiate such preventive & maintenance campaigns from time to time."

The Pre-Monsoon Check Up campaign besides offering a thorough check-up of the car would also educate the customers on basic guidelines on safe driving in the rains.

Currently SKODA Auto India has 4 models on sale in India -SKODA Superb, SKODA Laura, SKODA Fabia & SKODA Yeti. Over the years all SKODA models have been honored with 'best car of the year' award. This year, SKODA has been honored with 10 established awards.